



Bahareh Ahrabi

Profile

UX/UI & Digital Brand Designer creating cohesive brand systems and user-centered digital experiences.

Education

University of Science and Research ----- 2020 - 2024
Bachelor's Degree in Engineering Physics

UX land Boot camp ----- 2024 - 2025
Certificate of UX / UI Design Studies

Work Experience

2025 - Present | Velora Stonecraft Studio

UX/UI & Digital Brand Designer

- Led digital experience strategy and unified brand identity across platforms.
- Structured product presentation system for 30+ SKUs.
- Architected responsive website UX and visual framework.
- Established cohesive visual standards for digital presence.
- Applied AI-enhanced workflows to improve content quality and efficiency.

2024 - 2025 | UX/UI Case Study Project (Team-Based)

UX/UI Designer

- Designed end-to-end user experience from research to final prototype.
- Conducted user research and defined user flows.
- Developed wireframes and interactive prototype in collaboration with a cross-functional team.

Core skills

- UX/UI Systems
- Digital Brand Architecture
- Responsive Interface Design
- Visual Identity Systems
- Web Experience Design
- Scalable Design Frameworks
- Content Direction
- AI-Enhanced Creative Workflow

Tools

- Figma
- Wix Studio
- Canva
- AI Tools
- CMS & Domain Setup

Language

Persian



English



Turkish



Contact

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