Kebab Restaurant Content Creation

2026

FROM BASE PRODUCT PHOTOGRAPHY TO SOCIAL MEDIA AND CAMPAIGN-READY VISUALS.

BASE PHOTOGRAPHY

THE PROJECT BEGINS WITH THREE ORIGINAL KEBAB DISH PHOTOGRAPHS.

THESE BASE IMAGES WERE USED AS THE FOUNDATION FOR AI-ENHANCED FOOD VISUALS, SOCIAL MEDIA CONTENT, AND CAMPAIGN-READY PRESENTATIONS.

(1)

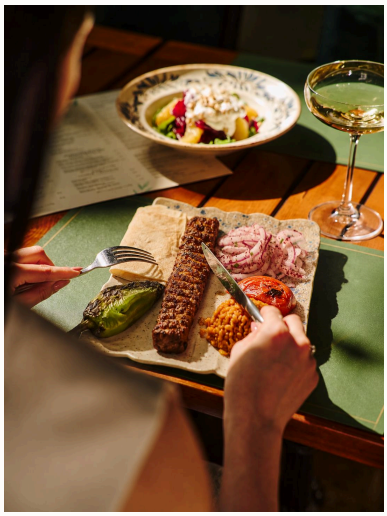
(2)

(3)

Restaurant Lifestyle Scenes

[001]

[002]



[003]

[004]

REALISTIC DINING SCENES CREATED TO SHOW THE PRODUCT IN A WARM RESTAURANT ATMOSPHERE.

Serving & Presentation Variations

DIFFERENT SERVING STYLES AND PRESENTATION LAYOUTS WERE CREATED TO SHOW HOW THE SAME KEBAB DISHES CAN BE ADAPTED FOR VARIOUS VISUAL CONCEPTS, FROM CLEAN PRODUCT SHOTS TO MORE EDITORIAL FOOD COMPOSITIONS.

A FLEXIBLE VISUAL DIRECTION FOR FUTURE RESTAURANT CONTENT.

[001]

[002]

[003]

[004]

Creative Food Concepts

[001]

[002]

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EXPLORING IMAGINATIVE FOOD VISUALS THAT GIVE THE KEBAB DISHES A MORE MEMORABLE AND CAMPAIGN-READY IDENTITY.

Social Media Campaign Visuals

[001]

[002]

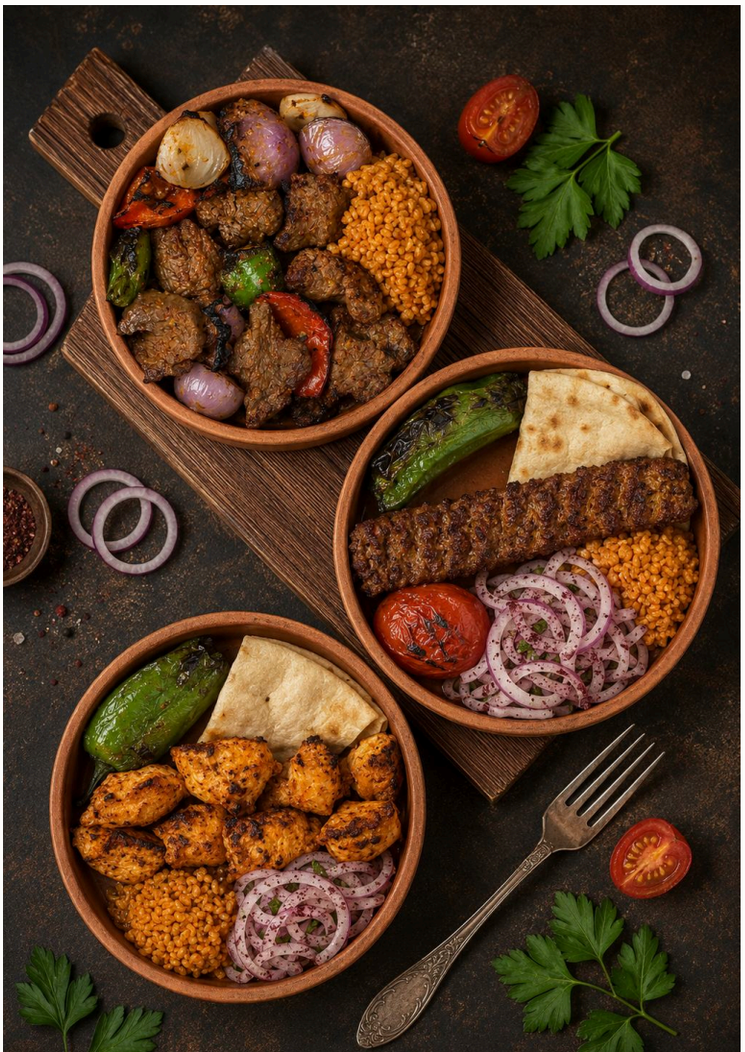
THIS SECTION PRESENTS CAMPAIGN-READY VISUALS DESIGNED FOR SOCIAL MEDIA, COMBINING STRONG FOOD IMAGERY, VISUAL STORYTELLING, AND SENSORY APPEAL TO CREATE MEMORABLE RESTAURANT CONTENT.

[003]

[004]

[005]

Final Content Set



[001]

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VISUAL CONTENT EXPERTISE

This project demonstrates my ability to transform simple product photos into a complete visual content direction, combining AI-assisted image creation, food styling, brand storytelling, and social media-ready campaign visuals.

Through this process, I explored how food imagery can go beyond presentation and become a sensory brand experience that connects with the viewer emotionally and visually.

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